





## **REASONS**

#### FOR COMMUNITY BUS AGENCIES TO DITCH PAPER TICKETS AND CASH

Transitioning from paper tickets and cash to Automated Fare Collection (AFC) systems represents a significant modernization for bus agencies, especially in smaller communities. AFC simplifies fare payment by allowing riders to use their regular credit cards or mobile payments, reducing the need for separate transit fare media. This system streamlines the boarding process, helping transit operators focus more on moving passengers efficiently.

Here's a closer look at five reasons AFC is a game-changer for community bus agencies.

01

#### **COST-EFFECTIVENESS**

AFC is more cost-effective than traditional paper tickets or transit cards, as it eliminates the need for agencies to issue, stock, and replace fare media. With AFC, banks and mobile companies handle the payment media, significantly reducing costs for transit agencies. Additionally, small payment service fees can often be negotiated to further lower expenses.





#### **CONVENIENCE FOR CUSTOMERS**

AFC greatly simplifies the payment process for riders, eliminating the need to understand complex fare systems or carry cash. With the ability to make quick and easy payments using credit cards or mobile devices, passengers benefit from faster boarding through tap-and-go technology. This streamlined approach enhances the overall convenience and accessibility of public transit.

03

#### **RAPID DEPLOYMENT AND EASE OF IMPLEMENTATION**

Using off-the-shelf components for seamless integration, AFC systems make deployment quick and straightforward. Experienced providers like Enghouse Transportation offer expert support to ensure smooth transitions. These systems are future-proof, featuring upgradeable options such as fare capping, trip tracking, and automated billing, and can easily integrate with existing mobile apps.



#### **INCREASED OPERATOR SATISFACTION**

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### **HIGHER PROFITS FOR BUS COMPANIES**

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# EMBRACE THE FUTURE OF COMMUNITY BUS TRANSIT WITH AFC

Transitioning to Automated Fare Collection (AFC) offers numerous benefits, including cost savings, enhanced efficiency, and improved rider satisfaction. Modernizing fare systems contributes to cleaner air, better access, and more livable communities.

Contact Enghouse Transportation to request a demo and upgrade your fare collection system today.